

NATIONAL TRUST TASMANIA

STRATEGIC PLAN 2026-2030



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The mission of the National Trust of Australia (Tasmania) is to protect, conserve, and advocate for Tasmania's significant built, cultural, and natural heritage, ensuring these stories, landscapes, and historic places are preserved and celebrated for future generations.

Our Values:

At The National Trust Tasmania (NTT) we...

- are Ethical and Responsible
- practice Accountable Stewardship
- are Inclusive
- approach challenges with Curiosity and Creativity
- are Sustainable

Our Pillars:

- The NTT is a contemporary and integral part of our communities
- Tasmania's diverse cultural heritage and stories are respected and shared thru heritage
- Tasmania's significant heritage places are preserved, to recognised standards, and protected for future generations
- The NTT is financially sustainable ongoing

Our Impacts & Outcomes:

The NTT is a contemporary and integral part of its communities	Tasmania's diverse cultural heritage and stories are respected and shared thru heritage	Tasmania's significant heritage places are preserved, to recognised standards, and protected for future generations	The NTT is financially sustainable ongoing
• Communities actively advocate for, visit and value Tasmania's cultural heritage • Communities are involved in caring for historic heritage • Members see greater value in the NTT	• The NTT's definition of 'cultural heritage' is broadened away from (European or Built) historical heritage • Broader demographic has positive engagement with the NTT • Heritage places are active cultural venues	• The NTT is the respected advocate and reference point for heritage conservation • The NTT is seen as an information hub for heritage	• Best practice benchmarks are known for management, governance and due diligence • Revenue is diversified • The value of the NTT to the community is clearly articulated, understood, and acknowledged

What we will do:

- Communicate openly and with respect across Board, Volunteers and Staff Members alike
- Create and implement a balanced and sustainable budget
- Adhere to Tasmanian Audit Office, Not-for-Profit and Charitable Organisation standards
- Engage frequently, openly and inclusively with all community members across varying platforms
- Work with partners, including the State Government, Local Councils, UTas, other community & heritage organisations
- Be visionary in our approach to heritage conservation
- Hold ourselves to account for sustainable heritage management
- Take the lead for heritage advocacy in the State where informed, constructive advocacy is needed

What we won't do:

- Operate in silos within the organisation and with our external partners, neighbours and stakeholders
- Undertake activities, acquisitions or programs that cannot be responsibly funded, maintained or sustained over the long term
- Defer difficult decisions about heritage management, risk, or resource allocation where inaction would detriment long-term outcomes
- Openly criticise on matters of heritage significance without first broadly consulting with partners and stakeholders