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The National Trust of Australia (Tasmania) is a registered charity with the Australian Charities and Not-For-Profits Commission. Donations of \$2 and above are tax-deductible.

Please donate via Electronic Funds Transfer (EFT) to the National Trust of Australia (Tasmania) account:

BSB: 017-042

Account number:
497-823-327

Reference:
Clarendon + [the
donor's surname]

Please email us at
admin@nationaltrusttas.org.au to
receive a tax-
deductible
receipt for your
donation.



Contact Us:

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ambitions for clarendon

2024



National Trust Tasmania's ambitions for Clarendon are:

Relaunch Clarendon as the National Trust's flagship property in northern Tasmania.

Achieve National Heritage listing for Clarendon and carry out much-needed conservation work.

Recognize the range of visitor experiences of the site:



House, garden and estate visits



NTT-operated public programs such as temporary exhibitions, horse drawn vehicle displays, vintage car rallies; antique and garden fairs



Venue hire such as weddings and marquee events; Clarendon as a film location.



Passive recreation such as fly fishing and dog walking

Attract an operator capable of delivering a high-end food and beverage experience, working with the Trust for the complementary promotion of the two businesses. The operator should deliver:

- weddings and marquee events
- café service during museum open hours
- Events including birthdays, themed dinners, picnics, high teas and book clubs.

To lodge an Expression of Interest, go to:
<https://www.nationaltrust.org.au/work-with-us/>

Promote Clarendon as part of the Northern Midlands Reassign network (through Tourism Tasmania, Visit Northern Tasmania) which also includes Woolmers, Brickendon, Glover Country and the Clarendon Arms, Evandale. Each site has Reassign digital content and complementary interpretative experiences.

Refine Clarendon's collection for richer story-telling and to regain space for a range of programming uses including temporary exhibitions



Recognise the importance of storytelling to brand and the visitor experience

-The Cox family as players in the roll-out of the colonial project across three states

-Tasmania's First People-led interpretation, both pre-settlement and resilience and survival

-Social history tours of Clarendon's interiors as interpreting how people lived in high status early 19th century houses.

-Develop satellite of the Hobart Penitentiary's Convict Memorial focused on the Cox family's labour force.

Foster volunteering for broad community of support for the property and Clarendon as a social hub for northern Tasmania. Volunteering for the National Trust enables people to give back to their community, while meeting like-minded visitors from around the world. Volunteers support Clarendon across a range of roles including visitor services, running education tours, events, gardening, collection management and conservation housekeeping.

Through volunteer support, we have increased opening hours at Clarendon, which will open Thursday to Sunday over Summer 2023/24.