



## **Director Conservation Advocacy National Trust of Australia (NSW)**

- **Location:** Sydney, NSW
- **Job Type:** Full-time
- **Category:** Business
- **Sectors:** Arts, Culture, Heritage
- **Reports to:** Chief Executive Officer
- **Salary Package:** \$127.4k plus on-site parking in Sydney CBD

### **Overview**

The National Trust (NSW) is the largest community based, not-for-profit conservation organisation in Australia, operating for more than 70 years. Our vision is to bring the heritage of New South Wales to life for future generations. We achieve this by advocating, conserving and protecting our built, cultural and natural heritage and by educating and engaging the community through the sharing and interpretation of all Australian heritage stories in ways that awaken a sense of place and belonging.

The National Trust is seeking an experienced Director of Conservation Advocacy to be responsible for the management, oversight and facilitation of all advocacy matters on behalf of the organisation.

We're seeking someone with outstanding technical knowledge and a proven ability to build strong relationships and manage stakeholders across Government, industry and affiliate organisations across New South Wales, locally and – in collaboration with the other National Trusts of Australia – federally. The right candidate for this role will be a consummate content expert and one of the primary spokespeople for the National Trust (NSW) on matters of conservation and advocacy. You will have experience and passion for lending your voice to broadcast and print media, public speaking engagements both in real time and online, and on social media.

### **About the Role**

Reporting directly to the Chief Executive Officer, your key responsibilities will be:

- Leading state-wide advocacy campaigns on natural, built, cultural and industrial heritage, including Government and industry relations and engagement, affiliate campaigns and mobilising local campaigns through regional Branches of the National Trust (NSW). This includes, but is not limited to, the preparation of submissions, presentations, speeches, and reports.
- In partnership with the Director, Marketing and Communications, acting as a primary spokesperson to media and on social media for all advocacy matters.

- Developing position statements and policies to support advocacy campaigns.
- Management of operational matters relating to, and acting as the National Trust's representative on, Technical Committees comprised of expert advisors that include members of the community, local Councils and external organisations.
- Management of initiatives and campaigns emerging from consultation with Technical Committees, Conservation Policies Taskforce and the National Trust Board of Directors.
- Management of the National Trust Register including the preparation, amendment and updates of listings.
- Managing nominations for the State Heritage Register to the Heritage Council of NSW on behalf of the National Trust.

### About you

You will be a highly organised go-getter with the ability to multi-task and prioritise for a busy department whilst also delivering outstanding output that is core to the mission and vision of the National Trust (NSW).

You will also have:

- Strong presentation and inter-personal skills, and the ability to communicate and interpret complex legislation, policy, regulatory and community issues at State Government, Local Government and Board Director level.
- Experience in building a movement around a cause and driving advocacy campaigns externally and internally that influence and engage stakeholders in Government, Industry, like-minded organisations and wider the community.
- Strong problem solving capabilities and excellent attention to detail.
- Excellent people management.
- Change management expertise, both at an organisational and sector-wide level.
- The ability to be professional and remain calm under pressure.
- Five to 10 years' experience in a similar role, ideally within the heritage sector.
- Tertiary qualifications in a discipline related to heritage conservation advocacy such as public policy or government relations, archaeology, architecture, anthropology, history or urban planning.

We're looking for someone who lives and breathes conservation, enjoys engagement with community and government, and has a desire to actively promote and celebrate the importance of our built, cultural and natural heritage. We offer a flexible work environment and a great workplace culture that is focused on bringing the heritage of New South Wales to life for future generations.

You must have the **right to live and work** in this location to apply for this job.

**For a full position description or any enquiries call: 02 9258 0159 or email [hr@nationaltrust.com.au](mailto:hr@nationaltrust.com.au). To apply, submit your CV together with a covering letter addressing the key accountabilities to: [hr@nationaltrust.com.au](mailto:hr@nationaltrust.com.au)**

**Closing date: 19 June 2020**