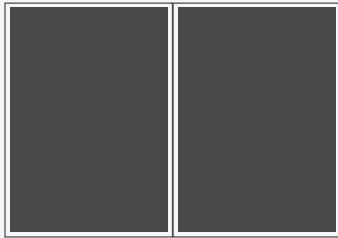


Friend of the Festival

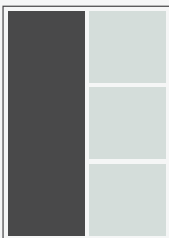
Each year the Australian Heritage Festival runs a *Friend of the Festival* program, offering organisers additional benefits as part of the festival in return for their financial support. *Friend of the Festival* events will be distinguished on the Australian Heritage Festival website and in the printed program through the use of a *Friend of the Festival* logo. The *Friend of the Festival* organisers are also permitted to register events that fall outside of the Festival dates and/or theme for 2020. There are four tiers of financial support outlined below.



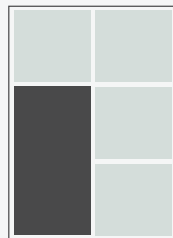
PLATINUM – 2 PAGES



GOLD – 1 PAGE



SILVER –
HALF PAGE



BRONZE –
THIRD OF A PAGE

Friend
of the
Festival

PLATINUM - \$2000

- Two guaranteed full pages in the printed program advertising events (8 event limit)
- Priority listing on Heritage Festival website (8 event listing)
- Paid social media post (min 1 event)
- Feature listing in festival e-news (min 1 event)
- Inclusion in Australia Heritage Festival media kit as a Festival event highlight
- Receives total of 100 printed programs

Value \$6,450

GOLD - \$1000

- Guaranteed full page listing in printed program (4 event limit)
- Priority listing on Heritage Festival website (4 event listing)
- Listing in festival e-news (min 1 event)
- Social media post (min 1 event)
- Receives total of 70 printed programs

Value \$2,970

SILVER - \$500

- Guaranteed event listing in printed program on a half page (2 event limit)
- Listing on Heritage Festival website (2 event listings)
- Receives total of 50 printed programs

Value \$1,250

BRONZE- \$250

- Guaranteed event listing in printed program on a quarter page (1 event limit)
- Listing on Heritage Festival website (1 event listing)
- Receives total of 30 printed programs

Value \$680

To become a *Friend of the Festival* contact us by **Friday 10 January 2020**

Freya Keam , Australian Heritage Festival Coordinator Victoria
freya.keam@natrtrust.com.au (03) 9656 9818