Australian Heritage Festival – Printable list of Questions



IMPORTANT: This printable list of questions is intended to help you prepare. Registrations for the Australian Heritage Festival can only be accepted online at www.australianheritagefestival.org.au

Fields marked with an asterisk (*) are mandatory.

Step 1 of 13 – Entry Criteria & Terms

Entry Criteria

Your event doesn't need to be big or fancy or boast of famous connections (although that's always good!) it just needs to be a HERITAGE themed event and you must agree to the FOUR conditions below:

1. Offer Something Special

Open something that isn't normally open/offered to the public, or offer free entry to a usually charging destination/activity. And what if your site, event is open free of charge all year round? Do something out of the ordinary! Here are some simple ideas:

- Have volunteer stewards on site to greet and answer questions.
- Put on some activities or a competition.
- Invite other groups to showcase their work eg artists, choirs, local history societies.

2. Provide some form of information

Australian Heritage Festival visitors want to learn something new. You can support their exploration by providing:

- Guided Tours
- Talks
- Info Flyers
- Quizzes
- Exhibitions
- Skill Demonstrations

3. Take place within the festival dates

The festival starts on 18 April, the International Council of Monuments and Sites (ICOMOS) nominated day of celebration of all things heritage across the world. It runs until 20 May and your event MUST take place at some point during this time. However, it doesn't have to be open on all the days or even a full day.

4. Terms & Conditions

You must agree to the <u>Terms & Conditions</u>.

You will not be able to proceed with your registration unless you confirm acceptance of the four conditions of the Entry Criteria.

If you can say yes to all four, come register with us!

Step 2 of 13 – Organiser Information

First Name * (office use only)	
Last Name * (office use only)	
What is the name of your Australian Her This appears in your event listing	ritage Festival event? *
Organisation's Name * This appears in your event listing	
Email address * (office use only - we'll use this as your pr	imary contact email for all updates)
Postal Address * (for office use only)	
Street Address	
City	State
Post Code	
Phone Number * (office use only)	

Step 3 of 13 – Upload Event Photos

Pick a high-resolution photo that will best showcase your event. We recommend images of the locations, event attendees or subject matter of your event. You will need to upload at least one image.

All images should be in **landscape format**, not portrait.

Use images with a central focal point — the outer edges of the image will be cut off on small screens.

Recommended file size 750KB-2MB (max is 2MB)

Please do not overlay text or the name of your event in the image.

Reminder: Ensure you have permission for any image you upload.

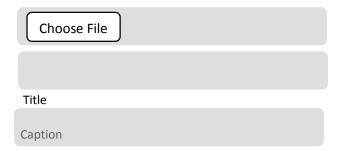


Optional

Main Image *

The main image will displayed in your online event listing.

It should be landscape and ideally 1200px wide. Images should be no larger than 2MB. Please name your image file 'event title'.



	Optional
Event Image 2 (optional)	
Choose File	
Title	
Caption Event Image 3 (optional)	
Choose File	
Title	
Caption	
Step 4 of 13 – What makes this a National Tru	ust Heritage Festival Event?
What makes this an Australian Heritage Festival Ex (tick all that apply)	vent? *
This site or activity is not normally open to the	·
The event is being put on especially for Austr	
It is usually open to the public but we are ma	king it special

Step 5 of 13 – Event Description

This is your chance to tell visitors about your opening/event (the information will be published in our online event directory).

Summarise your Heritage Festival Event * In one clear paragraph tell visitors what they can see and do.		
This will be shown on the online search event directory pages and at the top of your event page listing in larger type. Max 300 characters		
What's on offer at your Heritage Festival Event? * Tell visitors in more detail what they can expect.		
This will be shown on your full event page listing after your summary so <u>do not</u> repeat your		

summary).

Max 1,000 characters

Step 6 of 13 – Admission Prices

Is this event free or is there a cost to attend? * (check one only)		
Free		
Gold Coin Donation		
Paid		_
		_
 	If Paid Event	
Enter admission prices		
Adult		
Concession		
Child		
Family		
National Trust Member		

Step 7 of 13 –Event Location

Where is your Heritage Festival Event taking place?	
State *	
Select your state	
Venue Postcode *	
Venue Address * Important – You'll need to enter a valid address for your event to be searchable and show a map of your event detail page. The online form will auto-complete your address as you type, ensure that you don't add in any other information (i.e. directions)	n
Street Address	
City State	
Post Code	
Address information or meeting point Any tips or local markers that will help visitors find you.	

Step 8 of 13 - Event Dates, Times & Booking Information

This is your chance to tell visitors about your opening/event (the information will be published in our online event directory).

Event Dates *	
Wed 18 April Thu 19 April	How to input your event date(s) in the online form
Fri 20 April Sat 21 April	One date: Click on one date
Sun 22 April Mon 23 April Tue 24 April Wed 25 April	A range of dates: use shift+click on dates
Event times *	Multiple non-consecutive dates:
eg 10am to 6pm (if times vary by day, list each day and ro on a new line e.g. Tue 18 April - 10am to 12pm Tue 25 April - 1pm to 3pm	elevant time For Mac/Apple users hold down the cmd key on your keyboard and then click on the dates you require.
	For PC users hold down the Ctrl key on your keyboard and then click on the dates you require.
Are visitors required to book? * check one only Yes No If visitors need to pre-book, how's best? * Please tick all that apply Email (prompt for your booking email)	
Phone	
Online (prompt for event website)	
Are the numbers of attendees limited?* check one only No	
Less than 50	
50 - 100	
100 - 150	
150+	
How many visitors are you expecting for this event (in t	otal)? * (office use only)
	(0.000 000 0.00)
How many visitors can attend your event each session?	(office use only)

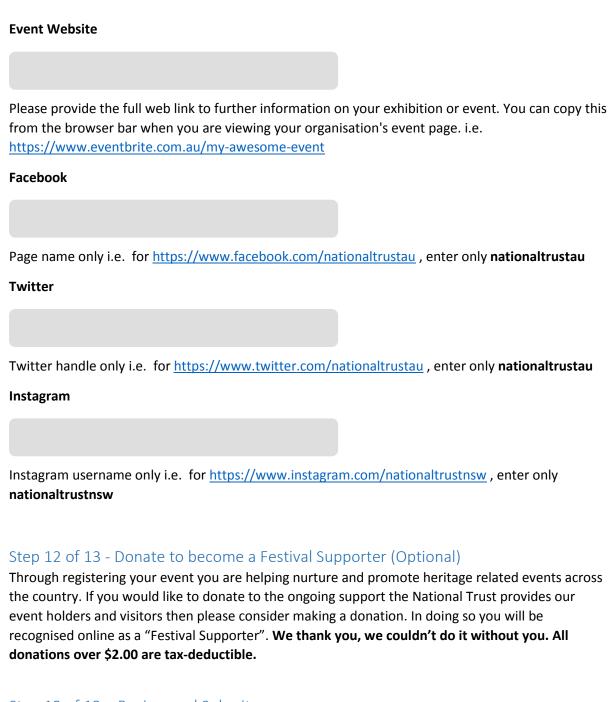
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Step 9 of 13 - Event Categories

e.g. limited parking available etc

Which of the following apply to your event? * You can pick as many as apply to your event. These categories will help visitors search for your event. Aboriginal & Torres Strait Islander **Local Councils** Content Art & Music **Local History** Civil / Law / Local Services Military Commercial Multicultural Education Museums & Galleries Family Friendly Nature & Outdoor Food & Drink Religious Gardens Science & Technology House & Home Sport & Leisure Industrial, Science & Technology Transport **Library & Archives** Water & Maritime Step 10 of 13- Extra Event Information Do any of the following apply to your event? Please click all that apply. Accessible Accessible toilets Companion Cards accepted Family Events **Guided Tours Parking** Refreshments Available **Toilets** Ownership/ Management * (for office use only) Government **Local Government** Private Society Anything else visitors should know?

Step 11 of 13 - Does your event have any online media?



Step 13 of 13 – Review and Submit



That's it! When you're registering online you'll get the opportunity to review everything you've entered before submitting.