



With our combined strength and voice, imagine what we could achieve.



## Join the National Trust in a true win/win Civic Partnership

The National Trust of South Australia invites local government to enjoy the many opportunities and benefits of a Civic Partnership. For 60 years, as the leading independent voice for heritage in South Australia, we've put our passion, strength and unwavering voice to the task of preserving and protecting cultural, built and natural heritage. Now we can get behind your Council to champion, protect and promote your local heritage. There are many tangible benefits in becoming a Civic Partner of the National Trust:

### Access the services of our dedicated Cultural Heritage Officer

Every dollar from our Civic Partnership fees supports the employment of a Cultural Heritage Officer whose job is to focus entirely on local government's heritage issues, strategies and needs.

### Enjoy the backing of South Australia's leading independent, authoritative voice on heritage

We will throw our full weight and respected, authoritative, independent voice behind your Council to form a strong force to lobby government for effective heritage policies and legislation. Most importantly, the National Trust can speak and act without political bias or influence.

### Ensuring Heritage is protected

The National Trust established the first public register of heritage sites in South Australia. We can advise and assist on all aspects of the nomination, assessment and listing process.

### Working collaboratively with other Councils

Every year, our Local Heritage Forum will bring Councilors, Council Heritage Officers, Planners and external Heritage Advisers together to explore common ground and to promote consistency in policy making. This annual Forum, amongst other things, will identify weaknesses in existing legislation controlling heritage and redevelopment and identify possibilities for legislative and policy reform.

### Balancing heritage and development

If your Council is a member of the SA Property Council it exposes you to the perception of bias towards development over heritage. As a Civic Partner of the National Trust you will be able to demonstrate a balanced stance on development and heritage protection issues. We can also support your Council with advice on Development Plan amendments.

### Access to expert advice on heritage policies and legislation

Civic Partners can call on us for independent, free advice on heritage policies and legislation. The National Trust can also contribute to your Council's heritage policy development and review.

### Heritage promotion and tourism opportunities

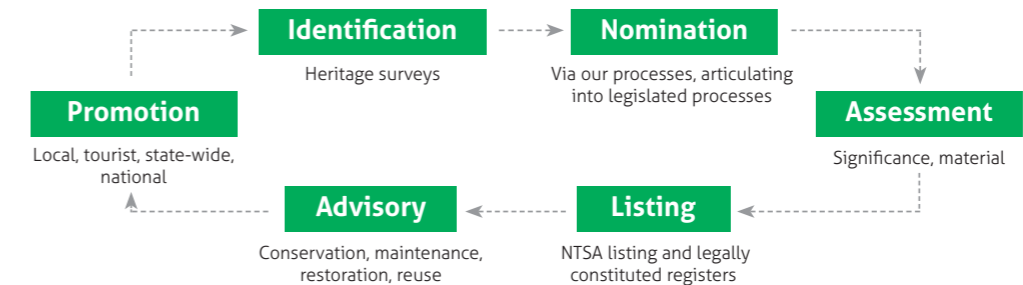
Each year more than 200,000 people visit the heritage properties managed by the National Trust of South Australia. We can assist you increase public awareness and interest in local heritage and help boost your tourism opportunities. We can develop the profile of heritage in your local area through innovative online and mobile platforms. See how we are working Adelaide City Council to support their heritage promotion on the back page.

### Access to advisory and research services

National Trust Civic Partners enjoy access to our heritage services at minimal cost and we can broker a range of professional services for assessment, conservation and property management.

## Where we can help with heritage protection and promotion

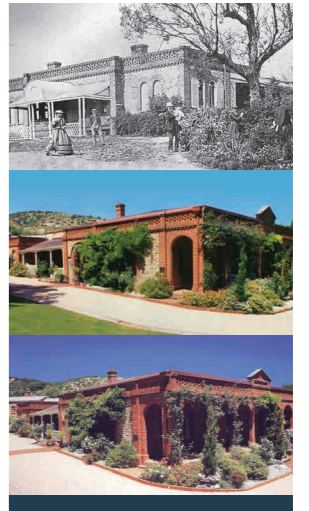
As a Civic Partner you can call on us to provide or broker any of the services you need throughout the cycle of heritage protection and promotion. By co-ordinating with the National Trust, Councils can benefit from significant economies of scale across the State.



## Additional benefits of a Civic Partnership

National Trust Civic Partners gain valuable leverage from our trusted and respected brand. We will ensure that your Council is recognised for your commitment and support to heritage through:

- Great networking opportunities through invitations to events
- Acknowledgment of the Council on the National Trust's website
- Acknowledgment of the Council in the National Trust's Annual Report
- Acknowledgment of the Council in all issues of *Heritage Living* magazine
- Acknowledgment of the Council at National Trust corporate events
- The right to use the National Trust logo on your Council's website
- Certificate of Recognition for display in your Council's offices
- Free access to research resources such as the National Trust Historic Buildings Register and Significant Trees Register
- Copies of the quarterly *Heritage Living* magazine for your Council Libraries





## As a National Trust Civic Partner, the possibilities are endless.

The first Council to become a Civic Partner was Adelaide City Council. Our partnership has already helped create an innovative website bringing together for the first time heritage information and photographs that celebrate and promote the vibrant living history that the City's heritage sites represent.

Using the latest digital communication technologies to build awareness and participation in recognising and valuing heritage, this project is creating a digital encyclopedia of the city's built and cultural heritage and delivering it online, via mobile and social media platforms for tourists, students and anyone else interested in exploring or researching at Adelaide's heritage sites and buildings.

Visit Adelaide City Heritage at [www.adelaideheritage.net.au](http://www.adelaideheritage.net.au)

## Call us now and start to see what - together - we can achieve.

Eric Heapy, Chief Executive Officer

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