

THE NATIONAL TRUST TASMANIA

The National Trust of Australia, Tasmania is a community-based, not-for-profit charity dedicated to promoting and conserving heritage in Tasmania.

It is a statutory corporation, established by the National Trust Act 2006 (Tas), and is affiliated with the Australian Council of National Trusts.

Some of the major activities of the Trust include:

- managing several historic properties within Tasmania
- raising public awareness of heritage through the Tasmanian Heritage Festival
- engaging and educating the public on our history and culture
- organising heritage-based events, tours and publications
- lobbying the government on heritage issues
- building strategic partnerships with like-minded organisations and business.

The National Trust is not a government body. Its board members serve in an honorary capacity.

The work of the Trust is only partially supported by the State Government and the Commonwealth through the provisions of general and specific purpose grants.

WAYS YOU CAN HELP

- Become a member
- Join our dedicated teams of volunteers
- Visit Trust properties
- Take part in an event - learn a little about your heritage
- Offer pro bono assistance - a business partnership that will be mutually beneficial
- Make a donation - either to the upkeep of one of our properties or to help with general operations
- Make a bequest; it will help us become sustainable and reduce reliance on grants.



The National Trust of Australia (Tas)

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Strategic Plan 2014-2017

STRATEGIC DIRECTIONS

1: ATTAIN FINANCIAL SUSTAINABILITY

- rationalise properties and business units to improve productivity and contain costs
- focus on areas with greatest short-term potential to generate surpluses
- invest wisely in developing new revenue streams
- reduce reliance on government funding.

2: INCREASE AND SUSTAIN OUR SUPPORTER BASE

- relaunch the National Trust Tasmania to build visibility, morale and understanding of the role of the Trust
- work to attract and retain members, supporters and volunteers
- incorporate awareness of Indigenous heritage
- rejuvenate publications, e-newsletters and our website
- provide formal volunteer induction.

3: DEVELOP EFFECTIVE AND RESPECTED ADVOCACY

- develop profile and visibility
- build strong, continuing relationships with government at all levels
- build partnerships with like-minded organisations
- share knowledge and resources within the community-based heritage sector.

4: SUPPORT AND STRENGTHEN THE MOVEMENT

- Commit to Board visits and meeting with volunteers at each property annually
- facilitate committee input to development of property business plans
- develop conservation, management and interpretive plan templates to assist committees and achieve consistency
- audit each property to determine adequacy of current resources and implement a program to remedy shortfalls.

5: IMPROVE OPERATIONAL PERFORMANCE

- review policies and procedures
- ensure appropriate staffing management practices, systems and technologies
- meet all compliance requirements
- examine performance of the Board
- develop a positive culture within the organisation to encourage engagement and contribution
- provide development opportunities to build skills of Board, management, staff and volunteers
- conduct an annual review of Strategic Directions and report of key performance indicators.

OUR COMMITMENTS

VISION

A Tasmanian community sharing and valuing its heritage.

MISSION

Inspire people to value Tasmania's heritage now and for the future.

VALUES

Passion: we inspire people to conserve their unique heritage

Inclusiveness: we respect and welcome diverse cultures and demographics

Professionalism: build community confidence in our knowledge and integrity

Resourcefulness: finding creative solutions and better ways of doing things

Fun: people join to conserve and present heritage and feel rewarded for their efforts

Success: we prove to be worthy of support

Relevance: our activities make a difference

Influence: we are effective and successful advocates

Respect: we value everyone's contributions.